



## Risk, Reputation & Research

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## Resources

Corporate Social Responsibility (CSR) defined:

<http://www.investopedia.com/terms/c/corp-social-responsibility.asp>

Corporate Research Project: The Corporate Research Project is a nonprofit center that assists community, environmental, and labor organizations in researching and analyzing companies and industries. <http://corp-research.org/>

- Dirt Diggers Guide to Strategic Corporate Research: <http://corp-research.org/ddresearchguide>
- Corporate Rap Sheets: <http://corp-research.org/corporaterapsheets>
- Good Jobs First, Violation Tracker: <http://www.goodjobsfirst.org/violation-tracker>

MSCI ESG Research: <https://www.msci.com/research/esg-research>

Certified B Corporations, Find a B Corp database:

<https://www.bcorporation.net/community/find-a-b-corp>

Overview of the General Data Protection Regulation (GDPR): <https://ico.org.uk/for-organisations/data-protection-reform/overview-of-the-gdpr/>

“Preparing for the GDPR,” *University Business*, 12/23/2016:  
<http://universitybusiness.co.uk/Article/preparing-for-the-gdpr>

University of Exeter, Information Governance, Data Protection under the new GDPR:  
<http://www.exeter.ac.uk/ig/dataprotectionunderthenewgdpr/>

American Bar Association, “EU’s General Data Protection Regulation: Sweeping Changes Coming to European and U.S. Companies,” 5/23/2016:  
<http://apps.americanbar.org/litigation/committees/technology/articles/spring2016-0516-eu-general-data-protection-regulation.html>

International Association of Privacy Professionals, “Study: GDPR’s global reach will require at least 75,000 DPOs worldwide,” 11/9/2016:  
<https://iapp.org/news/a/study-gdprs-global-reach-to-require-at-least-75000-dpos-worldwide/>

ARMA – Generally Accepted Recordkeeping Principles (GARP®)  
<http://www.arma.org/r2/generally-accepted-br-recordkeeping-principles>

ARMA – GARP® Maturity Model  
<http://www.arma.org/docs/bookstore/theprinciplesmaturitymodel.pdf>

Association for Information and Image Management – Information Governance Best Practices  
<http://community.aiim.org/blogs/robert-smallwood/2015/04/29/best-practices-for-information-governance>

9 Tools for More Organized Influencer Research  
<https://mention.com/blog/influencer-research-tools/>

Nonprofit Quarterly - When a Donor Becomes Tainted  
<https://nonprofitquarterly.org/2010/03/21/when-a-donor-becomes-tainted/>

In Reputation We Trust – Weber Shandwick  
[http://www.webershandwick.com/uploads/news/files/InRepWeTrust\\_ExecutiveSummary.pdf](http://www.webershandwick.com/uploads/news/files/InRepWeTrust_ExecutiveSummary.pdf)

Eight Reputation Statistics That Affect How You're Seen Online  
<https://blog.reputationx.com/online-reputation-management-statistics>